

Project Idea

DTeReTi is a partnership of three organizations from the United Kingdom, Italy, and Bulgaria, driven by the same idea to implement responsible tourism initiatives successfully.

One of the organization's priorities for the project is to develop an interactive set of learning materials (the DTeReTi Compendium) to enable both learners and trainers to develop applied knowledge and skills that are transferable and applicable in different contexts, particularly for the successful implementation of responsible tourism initiatives in their organizations.

With the DTeReTi Compendium and the DTeReTi Responsible Simulator, SMEs working in the field of specialised tourism are given the opportunity to develop core and transversal skills such as entrepreneurship, social awareness and commitment, digital skills and language competencies.



Digital Training and Education on Responsible Tourism Initiatives



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DTeReTi Project aims to:

- Create awareness on the topic of responsible tourism, an understanding of the business opportunities it brings and how to capitalize on them.
- Foster and stimulate specialized rather than high mass tourism.
- Develop innovative training approaches to support competitiveness and employment at the regional and local levels.

Priorities:

- Innovative practices in a digital era.
- Supporting the uptake of innovative approaches and digital technologies for teaching and learning.
- Developing partnerships supporting the setting up and implementing internationalisation strategies for VET providers.

Target Group:

- Small businesses
- Individual entrepreneurs in specialized tourism
- Family houses
- Small municipalities, incl. rural municipalities, etc.



**DTeReTi Project duration:
22 months**

Start Date:
01-06-2021

End Date:
31-03-2023

Partners

The consortium comprises three organisations from 3 European countries: the United Kingdom, Italy and Bulgaria.

Objectives of the associated partnership:

- To provide additional opportunities in at least 3 European countries to reach the project's intended target groups and all stakeholders.
- To attract supporters to promote the project idea successfully.
- To build a larger network to disseminate the project idea on the one hand and the results achieved after the project on the other hand.



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